



IFW 2145

PATENT

Attorney Docket No. 432383-600011

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Levergood et al.  
Serial No.: 09/548235  
Filing Date: April 12, 2000  
For: Web Advertising Method  
Art Unit: 2145  
Examiner: Patrice L. Winder

Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This information disclosure statement is submitted in compliance with 37 CFR 1.56; 1.97 and 1.98. Applicants respectfully request that the listed items be considered and made of record in the present application by completing and returning the enclosed Form PTO-1449.

The Commissioner is authorized to charge the fee for entry of this Information Disclosure Statement to Jones Day's Deposit Account, No. 501432, Reference No. 432383600011. An extra copy of this transmittal letter is enclosed for your convenience in processing the charge.

Respectfully submitted,

*David B. Cochran*

David B. Cochran, Esq., Reg. No. 39,142  
JONES DAY  
North Point  
901 Lakeside Avenue  
Cleveland, Ohio 44114  
(216) 586-3939

August 14, 2006

08/17/2006

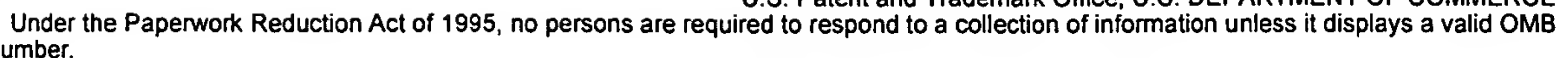
01 FC:1806

180.00 DA

Certificate of Mailing

I hereby certify that this correspondence is being deposited with the United States Postal Service via First Class mail addressed to: Commissioner for Patents, Alexandria, Virginia 22313 on the date indicated below.

By: *Suzanne Koston* /Suzanne Koston on August 14, 2006.



Approved for use through 10/31/2002. OMB 0651-0031

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB number.

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.<sup>1</sup>Applicant's unique citation designation number (optional). <sup>2</sup>Applicant is to place a check mark here if English language Translation is attached.**Burden Hour Statement:** This form is estimated to take 2.0 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. **DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO:** Assistant Commissioner for Patents, Washington, DC 20231